

**OLMOS PARK ECONOMIC DEVELOPMENT CORPORATION  
MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS  
HELD ON APRIL 11, 2023**

The Board of Directors of the Olmos Park Economic Development Corporation met on Tuesday, April 11, 2023, at 6:00 p.m. at City Hall in the City of Olmos Park at 120 West El Prado Drive, Olmos Park, Texas for considering the following agenda. Members of the Board of Directors present were President Ronald Hornberger, Dr. Travis Block, Angela Clark, Councilwoman Dusek, Tess Harden, Dr. Kenneth Kirlin and Keri Moses. Also present were City Manager, Celia DeLeon; City Secretary, Kyndra Munoz; and Barry Sturrock

Call meeting to order and determination of quorum.

The meeting was called to order at 6:00 p.m. by President Hornberger; roll call was taken, and a quorum was announced.

Citizens to be heard. (This is the time provided for citizens to address the Board on issues and concerns. No action can or will be taken on issues raised under this portion of the meeting. Please limit remarks to a period not to exceed three minutes. Please state your name and address for the record.) After these 3 minutes have ended, please note that no other comments or questions will be entertained unless an individual is granted permission to speak on the request of the EDC President or other presiding officer. Please state your name and address for the record).

There were no citizens to be heard.

Discussion on City Council's decision to change their city attorney, and to allow for more coherence between the EDC and City Council, consider and take possible action on the Denton, Navarro, Rocha, Bernal & Zech contract to serve as interim city attorney through September 30, 2023.

Dr. Kenneth Kirlin moved to sever the existing relationship with the current EDC attorney and contract Denton, Navarro, Rocha, Bernal & Zech to serve as interim city attorney through September 30, 2023. Dr. Travis Block seconded the motion.

The vote in favor of the motion was unanimous.

Review and discuss minutes of March 7, 2023 Board meeting; take possible action.

Angela Clark stated there is a spelling correction needed on page 2 to change marketing to marketing.

Dr. Travis Block moved to approve the minutes of March 7, 2023 Board meeting with the corrections mentioned.

Dr. Kenneth Kirlin seconded the motion.

The vote in favor of the motion was unanimous.

Discussion and possible action on the Shoplocal.com

Dr. Travis Block stated I have created a mockup website to include our mission and a spot to list Olmos Park events that will automatically update as we update our events page. There will be a business directory with an expanding menu that will contain links to the businesses' website. I have also created a Board Member page to include bios, headshots and a list of EDC meeting dates. We also have a footer where we can place all of our disclaimers, an about page, contact forms and a link to sign up for the mailing list. If it is approved, the cost is \$192 a year for the license. Squarespace is very easy to use; if everyone feels good about this I can finish it up and send it out to everyone.

Review and discuss Financial Reports, including EDC expenditures, review invoices and allocations and monthly treasurer report; take possible action.

Dr. Kenneth Kirlin stated I understand the \$2,600 invoice for the replanting along McCullough of the plants lost in the freeze, but we have an Olmos Park Garden Club and we should consider reaching out

to them for any future projects. This could save costs and they might be interested in assisting with the project.

Tess Harden moved to approve the financial reports including EDC expenditures, invoices and allocations.

Keri Moses seconded the motion.

The vote in favor of the motion was unanimous.

Receive update and possible action on the 5005-5007 McCullough Lighting Project update

Barry Sturrock stated we have the engineer drawings. We have 2 lights that are going in front of the Tribe and 1 light will go up in front of Joyeux. The light at Joyeux is not a part of this project because it involves aligning the curb and pulling it out into the street. We will include this as an option to add a light in the future if you choose.

President Hornberger asked do we know how much this project is going to cost?

Barry Sturrock stated I do not, but I have asked Carl Bain about pricing for this project.

City Manager Celia DeLeon stated we have \$76,392.50 remaining in the budget for this project. Carl Bain originally did not prepare a quote for the bidding documents and contracts; he is preparing that now and once we receive it we will bring it to the Board. When we were preparing the budget for this project we did add a little cushion for unforeseen circumstances.

Barry Sturrock stated in the future it would be beneficial to do more than 2 lights at a time. If you were to do a larger project like 10 or 20 lights at time, the cost of professional services per light would be a lot lower. Also, if you do a large project you could have all of the lights on one electrical service instead of having multiple blocks with multiple electrical services. It would be ideal to tie into the business owners electrical service; for this project, we did not get permission to do so. The lights are LED lights and I can't imagine the cost will be that much. It would be great if we could talk to the property owners and tie the lights into their electrical services.

Dr. Kenneth Kirlin asked would it be possible to come up with an estimated cost for the lights and take that to the business owners?

Barry Sturrock stated we could do that.

Councilwoman Dusek asked should we wait to install these lights and do it when the Cross' complete their project to save cost?

Barry Sturrock stated in this case it wouldn't work because you would have one located at Zilla and the other electrical service located all the way at the end of McCullough near the railroad tracks.

Barry Sturrock stated we will bring back the proposal in May for approval.

Discuss liaison issues with businesses; take possible action

President Hornberger asked do we have an estimated time of when the Cross' project is expected to take place.

Celia DeLeon stated we do not and the project keeps getting pushed back.

Councilwoman Dusek asked do we do anything for new, upcoming businesses like a ribbon cutting ceremony? There is an opening coming up where the Mr. Juicy used to be located.

Celia DeLeon stated we do not, but this is a great idea. The location where Mr. Juicy used to be is not inside the boundaries of the City of Olmos Park. Our boundary line is the north part of Annie next to Panchito's. Also, it is just the businesses facing McCullough and only a portion of the Yard is considered inside Olmos Park.

Discuss administrative items and future agenda items.

President Hornberger stated I would like to discuss and ask our attorney if a business is not inside the Olmos Park boundary line, do they have a place on our website for the Olmos Park EDC?

Celia DeLeon stated I will add this as an agenda item.

There was no other business and the meeting adjourned at 6:39 p.m.

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Ronald Hornberger  
President

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Kyndra Munoz  
City Secretary